20-Dec-2016/140571/596805/196

Ccode - 01 TM:kb:Vir:OPP- IN7095



Dated: 20 December, 2016

The Registrar of Trade Marks Baudhik Sampada Bhawan Plot No.32, Sector-14, Dwarka New Delhi-110075 India



TOP SECTION
By: Hand

Dear Sir,

Re:

Opposition No. 869031 by Paypal Inc

-to-

Application No. 2424471- Trade Mark PAYTM in the Class 36 in the

name of One97 Communications Ltd.

We on behalf of our client Paypal Inc, the Opponent herein.

The Opponent respectfully submits to the learned Registrar that a Notice of Opposition against the subject mark was filed on November 18, 2016. The copy of the Notice of Opposition and filing receipt in this regard are attached as **Annexure A**.

It is brought to the kind attention of the Learned Registrar that the Notice of Opposition was filed online in colour, showcasing the two tone blue colour scheme of the Opponent, in a comparative with the impugned logo of the Applicant, in paragraph 10. The correct table showing the colour scheme mentioned under paragraph 10 of the Notice of Opposition which was filed on November 18, 2016 online is as follows:

Opponent's earlier trade mark	Applicant's impugned mark
PayPal F1	
PayPal	paytm

Date. Do 12 2016

However, upon recently reviewing the Notice of Opposition available on the online records of the Trade Marks Registry, we note that there is a change in the two tone blue colour scheme of the Opponent's trade mark PAYPAL in paragraph 10. It appears to us that such change in the colour scheme is merely because of a technical glitch caused to the scanning of the Notice of Opposition in the Trade Marks Registry online records. Extract of paragraph 10 taken from the Notice of Opposition as uploaded in the Trade Marks Registry online records is as follows:

PayPal

paytm

Such adoption and/ or use of the impugned mark is likely to cause confusion and deception amongst the members of trade and public in that they will mistakenly believe that the services under the impugned mark originate from the Opponent or that the Applicant is affiliated or connected with the Opponent, which is not the case. Further, such adoption and/or use of the impugned mark is likely to dilute the brand equity of the Opponent's earlier trade mark.

It is pertinent to mentioned that the representation of correct two tone blue colour scheme can be seen from paragraph 4 of the Notice of Opposition available online.

From the above, it is clear that the Notice of Opposition which has been uploaded by the Trade Marks Registry in its online records is incorrect.

It is hence brought to the kind attention of learned Registrar that the Notice of Opposition enclosed under Annexure A containing the aforesaid representations under Paragraph 10 is the correct document as filed by the Opponent.

We further request the Learned Registrar not to pass any adverse orders against the Opponent without giving us an opportunity of being heard.

Yours sincerely,

Karan Bajaj

Enrolment no . (D/4029/2010) Singh & Singh Lall & Sethi

Encl: As above



SSIES
SINGHE SINGH
LALLE SETHI

Ccode - 1 TM:kb:rsr:OPP- IN7095

Am exure "A"

Dated: 18 November 2016

The Registrar of Trade Marks Baudhik Sampada bhawan Plot No.32, Sector-14, Dwarka New Delhi, Delhi: 110075 India

TOP SECTION

By: Online

Dear Sir,

Re: Opposition by PayPal Inc.

-to-

Application No. 2424471 - Trade Mark PAYTM in the Class 36

in the name of One97 Communications Ltd.

We, on behalf of our client PayPal Inc., of the address 2211 North First Street, San Jose, California – 95131 United States of America hereby give notice of our intention to oppose the registration of Application No. 2424471 in Class 36 for the trade mark PAYTM in the name of One97 Communications Ltd., advertised in Trade Marks Journal No. 1754 dated 18/07/2016 at page 4348, made available to public on 18/07/2016 at the office of the TMR. In this regard, please find enclosed our request on Form TM-5 (in duplicate) along with the requisite fee of Rs. 2,500. A copy of the Journal advertisement is enclosed herewith for ease of reference of the Learned Registrar. A copy of the Power of Attorney in our favour from the Opponent is also enclosed.

The learned Registrar is requested to take the above Notice of Opposition on record under intimation to us. The learned Registrar is further requested not to pass any orders against the Opponents without giving us an opportunity of being heard.

Yours faithfully,

Karan Bajaj ment no . (D/4029/2010)

Enrolment no . (D/4029/2010) Singh & Singh Lall & Sethi

Encl: Form TM-5 (in duplicate)

Official fee of Rs.2500/- Through Online dated 18 November 2016 drawn on

Standard Chartered Bank

Copy of the Journal advertisement

Copy of the Power of Attorney

THE TRADE MARKS ACT, 1999

Notice of Opposition to Application for registration of a Trade Mark or a Collective mark or a certification mark [Sections 21(1), 64, 66, 73, Rule 47(1), 131(1) and 138(1)] (To be filed in duplicate)

IN THE MATTER OF Application No. 2424471 in class 36 for the Trade Mark PAYTM in the name of ONE97 COMMUNICATIONS LTD.

IN THE MATTER OF Opposition thereto by PayPal Inc.

We, PayPal Inc., of the address 2211 North First Street, San Jose, California – 95131 United States of America hereby give notice of our intention to oppose the registration of Application No. 2424471 ("Application") in Class 36 for the trade mark PAYTM in the name of One97 Communications Ltd. ("Applicant"), advertised in Trade Marks Journal No. 1754 dated July 18, 2016 at page 4348 made available to the public on July 18, 2016.

The grounds of opposition are as follows:

- 1. PayPal Inc., (hereinafter referred to as the Opponent and / or PayPal, which will be deemed to include predecessors, successors, parent company, subsidiaries, and affiliates) is global leader in online payment solutions. The company was founded in the year 1998, and began offering its services under the mark PAYPAL in 1999, and subsequently adopted the corporate name PayPal to align the corporate identity with its successful PAYPAL mark. PayPal has its address for service in India at Singh & Singh Lall & Sethi Advocates of the address D-17 South Extension Part II, New Delhi 110049.
- 2. The Opponent is the proprietor of the well-known earlier trade mark PAYPAL. The Opponent first used the trade mark PAYPAL (hereinafter referred to as the 'earlier trade mark') in the year 1999 and since then has been using the same in various jurisdictions around the world, including India since as early as 2000

when PayPal registered its first customer accounts from India. PayPal enables global ecommerce by making payments possible across different locations, currencies, and languages.

3. The Opponent is the registered proprietor of the earlier trade mark and its formatives in India, particulars of which are as follows:

Trade Mark	Application	Application	Class	Goods / Services
	Number	Date	44 - 48 	
PayPal F3	1876573	26-Oct-09	9&	Class 9:
rayranz			42	Computer software for use in
		Ů		developing other computer
				software and software
				applications; computer
				software development tools
				Class 42:
				Design and development of
				computer software and
				application programming
				interfaces (API); providing
		_		information in the field of
				computer software and
	3	•		computer software design and
				development; technical support
				services, namely,
	1			troubleshooting of computer
1.				software problems.
PAYPAL	1061614	21-Nov-01	16	Stationery, printed matter,
'''''	100701	5.	``	instructional and teaching
				materials, relating to clearing
	8			and reconciling financial
	×	•		transactions via a global
l.				computer network, providing a
				wide variety of banking
	1			services and providing
				financial services, credit card
				services, processing and
	ļ			transmission of bill and
	10.1			payments thereof, and
	}			insurance for financial
			<u> </u>	transactions.

PAYPAL	1239748	25 8 02	36	Cl., 1 31
IAITAL	1239740	25-Sep-03	30	Clearing and reconciling
				financial transactions via a
				global computer network,
		-		providing a wide variety of
		}		payment services and providing
				financial services, namely
			· ·	credit card processing and
				transmission of bills and
				payments thereof, conducted
				via a global computer network.
PayPall	1239749	25-Sep-03	36	Clearing and reconciling
2/- 025				financial transactions via a
			1	global computer network,
				providing a wide variety of
5				payment services and providing
				financial services, namely
			13-13-13	credit card processing and
			-	transmission of bills and
				payments thereof, conducted
]		via a global computer network
				included in class 36.
	1551434	19-Apr-07	9 &	Class 9:
PayPal	1331434	13-Apt-07	36	Computer software for
· wy. w.			30	1500 n 1649 27 n 1649 n 164 20 n 1649 n
				processing electronic payments
]	j	}		and transferring funds to and
				from others; authentication
		1		software that ma y be
				downloaded from a global
				computer network and/or
				recorded on computer media;
	u			magnetically encoded credit
			ļ	cards and payment cards; wired
				and wireless computer
				peripherals; mouse pads;
	Î			computer security device,
				namely a non-predictable code
				calculator for accessing a host
	1		Í	data bank computer
				Class 36:
				financial services, namely,
	1		ĺ	enabling transfer of funds and
		**		purchase of products and
			1	services offered by others, all
				via electronic communications
*				networks; clearing and
1				reconciling financial
		1		transactions via electronic
				communications networks;
				providing a wide variety of
		1		payment and financial services,
	<u> </u>	<u> </u>		payment and interioral services,

namely, credit card services, issuing credit cards and lines of credit, processing transmission of bills thereof, payments payment services, providing guaranteed payment delivery, and money market funds; financial services, namely providing financial fraud protection and prevention and dispute resolutions services.

The aforementioned registrations have been renewed from time to time and are valid and subsisting. By virtue thereof and by virtue of the provisions of the Trade Marks Act, 1999, the Opponent has exclusive rights to the use of the earlier trade mark and its formatives. Additionally, by virtue of the registrations and by virtue of the provisions of the Trade Marks Act, 1999, the registrations are conclusive as to their validity.

4. Further, the Opponent has been using the earlier trade mark in connection with its goods and services in a distinctive two-tone blue color scheme since 2007 as follows:

PayPal

5. In addition to the above, the earlier trade mark of the Opponent has been extensively used in several parts of the world, in particular Anguilla, Armenia, Aruba, Azerbaijan Republic, Albania, Algeria, Andorra, Antigua, Antilles, Argentina Benin, Bhutan, Bolivia, Brunei, Burkina Faso, Burundi, Barbuda, Bahamas, Bahrain, Barbados, Belize, Bermuda, Bosnia, Botswana, Bulgaria, Bissau, Caicos, Cambodia, Cape Verde, Chad, Chile, Cayman Islands, Colombia,

Czech Republic, Czech Republic, Costa Rica, Croatia, Cyprus, Comoros, Cook Islands, Democratic Republic of the Congo, Djibouti, Dominica, Dominican, Denmark, Eritrea, Ecuador, Ethiopia, El Salvador, Estonia, Falkland, Futuna Islands, Faroe Islands, Fiji, French, Finland, Gabon Republic, Guiana, Greece, Guadeloupe, Grenadines, Gambia, Guinea, Guyana, Gibraltar, Greenland, Grenada, Guatemala, Hungary, Indonesia, Iceland, Ireland, Jordan Malawi, Jan Mayan, Jamaica, Islands Kiribati, Kyrgyzstan, Kenya, Kuwait, Kazakhstan, Latvia, Lesotho, Liechtenstein, Lithuania, Laos, Luxembourg, Madagascar, Malta, Morocco, Mozambique, Maldives, Mayotte, Mali, Marshall Islands, Mauritania, Malaysia, Martinique Mauritius, Micronesia, Mongolia, Montserrat, Namibia, Nauru, Nepal, Netherlands, Nicaragua, Niger, Norway, Nevis, New Zealand Niue, New Guinea, New Caledonia, Norfolk Island, Oman, Philippines, Polynesia, Portugal, Papua, Pitcairn Islands, Palau, Panama, Peru, Qatar, Romania, Russia, Republic Honduras, Reunion, Republic of the Congo, Rwanda, Saint Pierre Miquelon, Saint Vincent, Slovakia, Saint Kitts South Korea, Sweden, Samoa, São, San Marino, Saudi Arabia, Seychelles, Slovenia, South Africa, St. Lucia, Senegal, Sierra Leone, Solomon Islands, Somalia, Sri Lanka, St. Helena, Suriname, Svalbard, Swaziland, Tomé Príncipe, Tajikistan, Trinidad Tobago, Turks Tanzania, Togo, Tonga, Tunisia, Turkmenistan, Tuvalu, Taiwan, Thailand, Uganda, Uruguay, Ukraine, United Arab Emirates, Venezuela, Vietnam, Vanuatu, Vatican City State, Virgin Islands (British), Wallis, Yemen and Zambia, and is a well-known trade mark in many of these countries, if not all.

- 6. The earlier trade mark of the Opponent mentioned above is known and recognized by the public at large, inter alia, by virtue of the promotion of the earlier trade mark through extensive advertising and publicity.
- 7. Furthermore, by virtue of extensive sales and sales promotion activities carried out by the Opponent world-wide, including India, the earlier trade mark is exclusively associated with the Opponent and the Opponent alone, and has

acquired an enviable reputation and goodwill. The earlier trade mark is a well-known trade mark in India and was a well-known trade mark on the date of filing of the impugned Application.

- 8. The earlier trade mark of the Opponent being a well-known trade mark defined under section 2 (1) (zg) of the Trade Marks Act, 1999, the same is entitled to enhanced protection granted to well-known trademarks under the Act.
- 9. The Opponent wishes to oppose the trade mark forming subject matter of Application No. 2424471 (hereinafter referred to as "impugned mark") inter alia in respect of all the services for which the Applicant is seeking registration.
- 10. The impugned mark sought by the Applicant is deceptively and confusingly similar to the Opponent's earlier trade mark inasmuch as the Applicant has slavishly adopted the two-tone blue colour scheme of the Opponent in its entirety. The first syllable in each mark is in dark blue color and the second syllable in a light blue color. Further, both marks begin with the term "PAY" which consumers tend to remember more than the second syllable, and the marks are of similar length. These similarities cause a likelihood of confusion in the aggregate, especially considering the fame of the Opponent's earlier trade mark. There is no reason for the applicant to adopt the identical colors and color scheme other than to take advantage of the reputation the Opponent has built up into this combination in connection with its popular services. The applicant could have chosen from a sheer endless variety of colors and color combinations. A representation of the marks is shown in the table below which clearly shows the intent of the Applicant to come closer to the fame of the Opponent's earlier trade mark to be able to ride upon the goodwill acquired by the Opponent.

Opponent's earlier trade mark	Applicant's impugned mark	
PayPal F.		
	1	

PayPal

paytm

Such adoption and/ or use of the impugned mark is likely to cause confusion and deception amongst the members of trade and public in that they will mistakenly believe that the services under the impugned mark originate from the Opponent or that the Applicant is affiliated or connected with the Opponent, which is not the case. Further, such adoption and/or use of the impugned mark is likely to dilute the brand equity of the Opponent's earlier trade mark.

- 11. The Applicant is attempting to register a trade mark which is of such nature as to deceive the public and cause confusion. The registration of the impugned mark is therefore liable to be refused registration under the provisions of Section 9(2)(a) of the Trade Marks Act, 1999.
- 12. The impugned mark for which registration is sought by the Applicant is deceptively and confusingly similar to the earlier trade mark of the Opponent. Additionally, the services in respect of which registration is sought by the Applicant are identical to the services in respect of which the earlier trade mark of the Opponent is used and registered. There exists a likelihood of confusion on the part of the public which includes likelihood of association with the earlier trade mark. The registration of the impugned mark is accordingly liable to be refused under Section 11(1) of the Trade Marks Act, 1999.
- 13. The Application of the impugned mark is deceptively and confusingly similar to the earlier trade mark and the use of the same would without due cause take unfair advantage of and be detrimental to the distinctive character and repute of the earlier trade mark and is liable to be refused registration under Section 11(2) of the Trade Marks Act, 1999.

- 14. The use of the impugned mark for which the Applicant is seeking registration is liable to prevented by virtue of the law of passing off and is liable to be refused registration under Section 11(3) of the Trade Marks Act, 1999.
- 15. The Opponent, in its capacity as the owner of the earlier trade mark does not wish to consent to the registration of the impugned trade mark, and has not done so, and the Applicant is therefore not entitled to rely upon Section 11(4) of the Trade Marks Act, 1999.
- 16. The adoption of the impugned mark by the Applicant is not honest and the Applicant cannot therefore claim to be the proprietor of the impugned mark and registration is therefore liable to be refused under Section 18(1) of the Trade Marks Act, 1999. The Applicant is not entitled to claim registration under Section 12.
- 17. The Applicant has filed the application on the basis of proposed user. The Applicant has neither used the mark nor has any intention to use the mark in the future. Refusal of the application is accordingly not likely to inconvenience the Applicant.
- 18. The adoption and use, if any, of the impugned mark by the Applicant being neither honest nor bona fide and the Applicant is therefore not entitled to claim registration under Section 11(10) of the Trade Marks Act, 1999.
- 19. The Applicant is not the proprietor of the impugned mark and the application is therefore contrary to the provisions of Section 18(1) of the Trade Marks Act, 1999.
- 20. The registration of the impugned mark in the name of the Applicant will be contrary to the provisions of Sections 9, 11 and 18 of the Trade Marks Act, 1999.
- 21. In view of the grounds set above, the Opponent prays that the Application under opposition be refused registration.

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22. The Opponent also prays that the costs of the proceedings be awarded to the Opponent.

All communications in relation to these proceedings may be sent to the following address:

SINGH & SINGH LALL & SETHI D-17, South Extension – II New Delhi – 110049

Dated this the 18th day of November, 2016.

PayPal Inc. by their Agents,

/ Karan Bajaj Enrolment No. (D/4029/2010) Singh & Singh Lall & Sethi

VERIFICATION

I, Karan Bajaj, verify that I am acquainted with the facts of the present case and state that the averments made in paragraph I to 7 are derived from the records of the Opponent and believed by me to be true and the averments made in paragraphs 8 to 20 are based on legal advice believed by me to be true and the averments made in paragraphs 21 and 22 are my humble submissions to the Learned Registrar.

Verified at New Delhi on this the 18th day of November, 2016.

(signature of the verifier)

To The Registrar of Trade Marks Office of the Trade Marks Registry At: Delhi

paytm

2424471 07/11/2012

ONE97 COMMUNICATIONS LIMITED FIRST FLOOR DEVIKA TOWER NEHRU PLACE NEW DELHI 110019 SERVICE PROVIDER

Address for service in India/Attorney address:

SIGMA LEGAL SERVICES LTD

487 KOHAT ENCLAVE PITAMPURA NEW DELHI

Proposed to be Used

DELHI

20-Dec-2016/140571/596805/196

PROVIDES FINANCIAL SERVICES





SHEAT RESEARCE GOVERNMENT OF INDIA प्राणान चिन्ह निज्ही /TRADE MARKS REGISTRY



The Trade Marks Registry, Boudhik Sampada Bhawan, Plot No. 32, Sector 14, Dwarka, New Delhi-110075 RECEIPT

PAGE No: 1

To,

SINGH & SINGH LALL & SETHI D-17 SOUTH EXTENSION, PARTHI, NEW DELHI 110049

RECEIPT NO

: 1619900

FILING DATE **BRANCH NAME** : 18/11/2016 18:37:44

: DELHI : ssls

ATTOR	ATTORNEY : 16551 e-mail: trademarks@indiaip.com							l	JSER : sels	2000 St 00 SAME
S.N0.	Form	Туре	Application No	Class	No of Class	Ref No.	Party Type	Party Code	Party Name	Amount(Rs.)
1	TM-5	OPPOSITION		41				863670	INDEPENDENT NEWS SERVICE PVT. LTD	2500
2	TM-5	OPPOSITION	869029	41	1	2392016	Opponent	863670	INDEPENDENT NEWS SERVICE PVT. LTD	2500
3	TM-5	OPPOSITION	869030	35	1	2424472	Opponent	860140	PAYPAL INC.,	2500
4	TM-5	OPPOSITION	. 869031	36		2424471	Opponent	860140	PAYPAL INC.,	2500
Amou	nt in Words		Ten Thous	and					Total ₹	10000

Payment Mode: Bank Transfer

Transaction ID:

*Class 99 indicates As MultI class Application



*This is a computer genereated receipt, hence no signature required.

*Please provide your email id with every form or document submitted to the Trademark Registry so that you may also receive acknowledgements and other documents by email.